



# Improve Your Product Planning

## **Workshop Abstract**

This workshop will take your product planning to the next level!

We will initially cover how to collaboratively understand user scenarios with User Journey's and then learn how to translate those into Story Maps for delivery teams to work from.

Next, we will discuss why Story Points are bad for forecasting delivery dates and show you better tools for reducing uncertainty around timelines.

We will wrap up with an exploration of the Collaborative Specification process and discuss how it can reduce or eliminate Sprint Planning and grooming meetings.

During the workshop, participants will:

- Create User Journeys in small groups
- Work on an example Story Map
- Practice Collaborative Specification with one another

Additional tools and resources will be provided for improved forecasting and delivery.

## **Speaker Bio**

Charlotte Chang is an Organizational Design Coach and tech enthusiast who loves dogs. She thrives in the intersection between empathy and the empirical. Charlotte's approach to transformative effort is with curiosity, optimism, and serious play. Above all else, she enjoys a quality high five.

