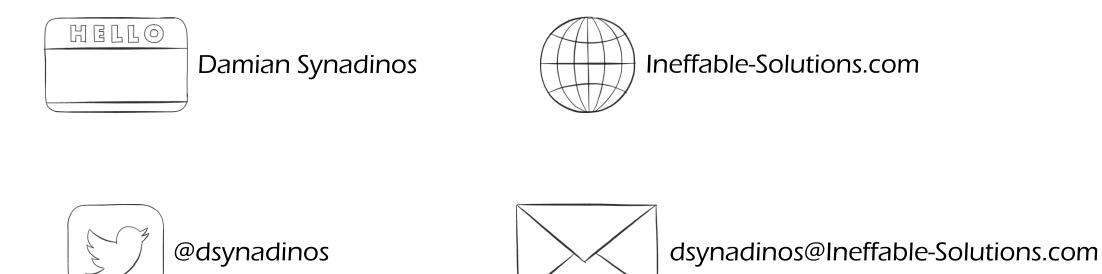
# Is This [Joke] Appropriate?



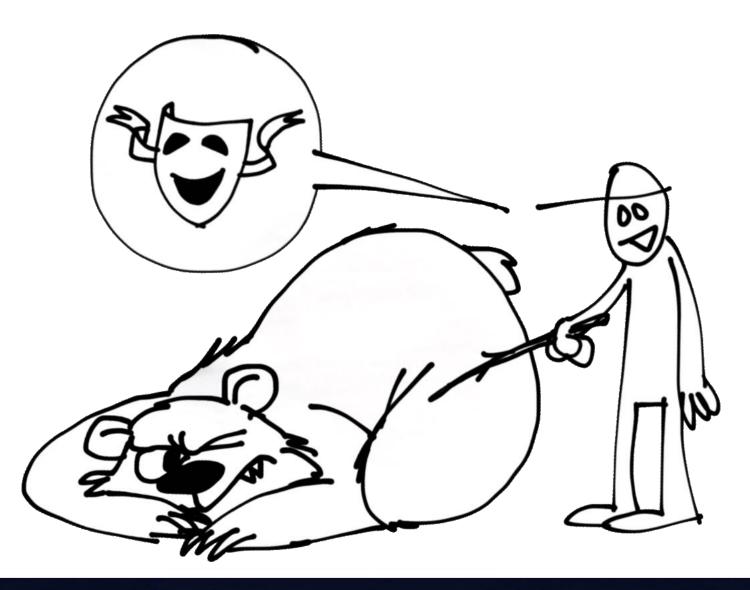
#### **About Me**



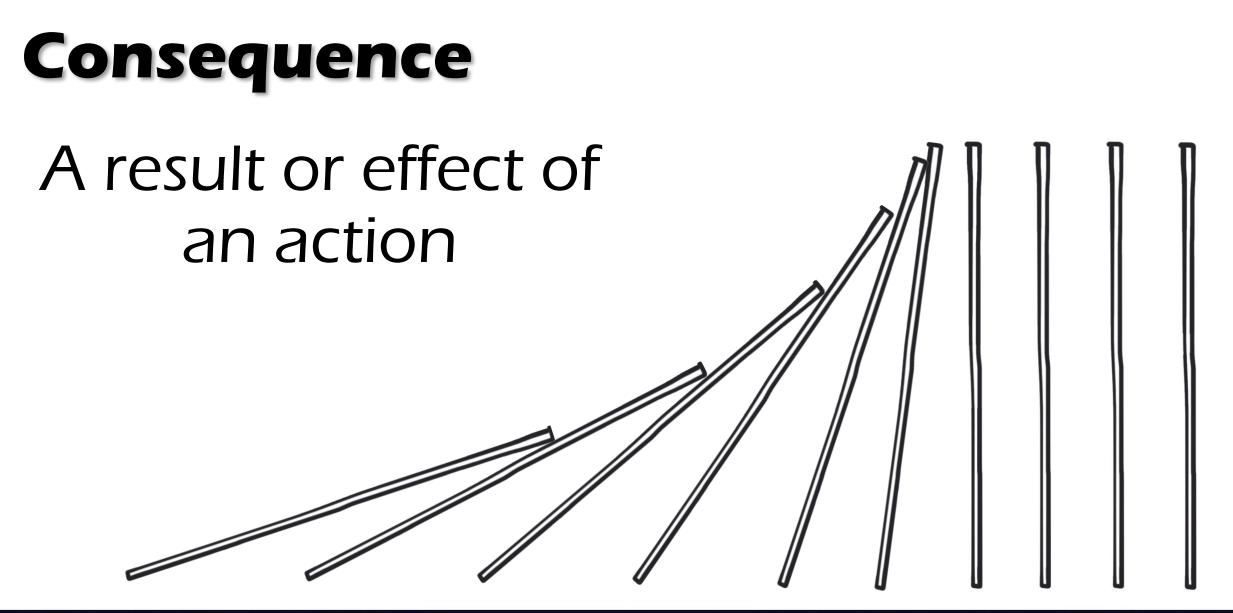




https://www.linkedin.com/in/damiansynadinos









## Consequences

- •Justine Sacco
- •Bubba Watson
- •Victor Paul Alvarez
- •Tyson Benz

•Chris Rock

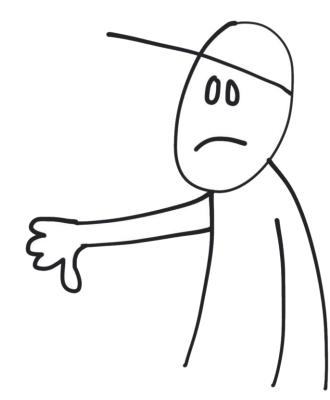


•You



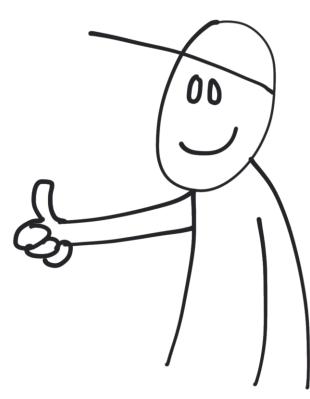
## Undesirable

Not wanted or desirable because harmful, objectionable, or unpleasant



# Appropriate

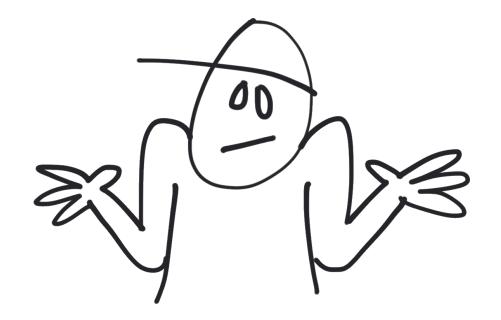
#### Suitable or proper for the circumstances



INEFFABLE SOLUTIONS

# Is this joke appropriate?

#### It depends...





#### Is your worldview...

Philosophical, Theoretical, Technical

Practical, Pragmatic, Realistic



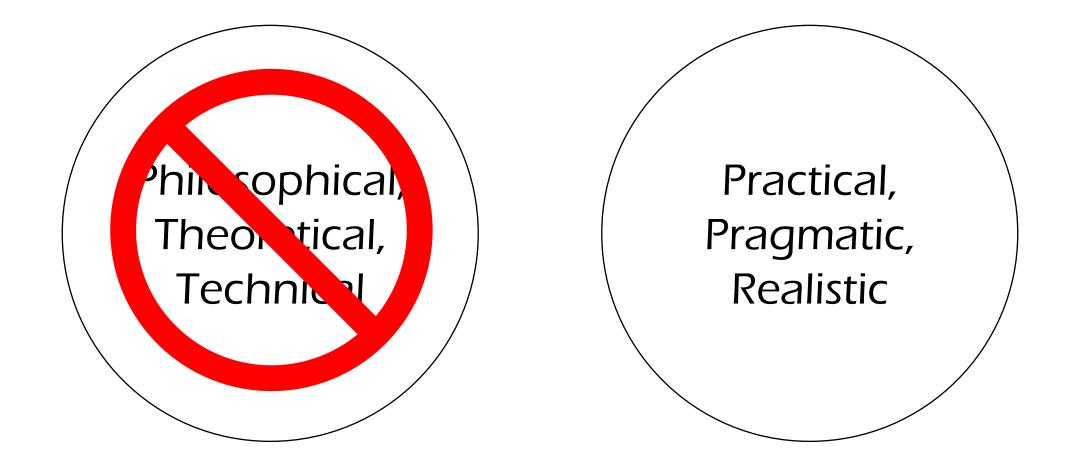
We live in a world full of differing beliefs, feelings, and views, various values and ideologies, social and cultural norms, unspoken "rules", and much more that guide our behavior and help us determine, among other things, what is and is not appropriate.







#### Is your worldview...





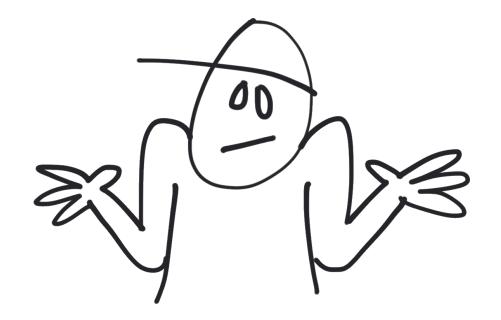
# Is This Joke Appropriate?

- •Practically, Pragmatically, Realistically...
- •Maybe this joke is appropriate
- Some jokes are appropriate



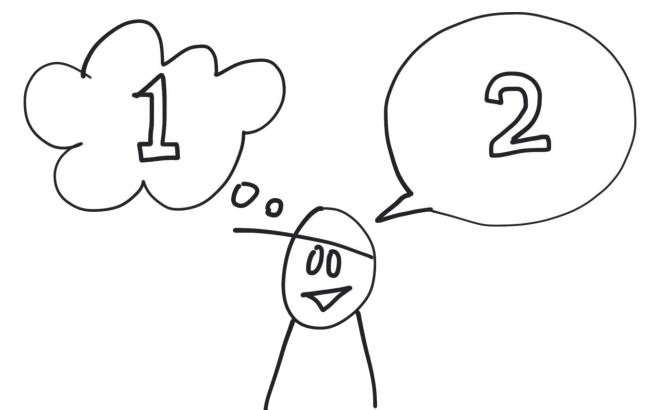
# Is this joke appropriate?

#### It depends...











# **Funny Framework**

- Intentions Why (for what reason/s) is the joke being told?
- Content What is the subject matter (the topic, characters, situation, etc.) of the joke?
- Medium What is the means (written, verbal, digitally, remotely, directly, etc.) by which the joke is being told?
- Control Can the reach and audience of the joke be managed?
- Context What are the circumstances that form the setting, conditions, environment, and situation in which the joke is being told?



# **Funny Framework**

- Audience To whom is the joke being told? What is known about them?
- Reputation What is the standing of the joke teller in this context and with this audience?
- Interpretations How is the joke desired to be understood? How might this joke actually be understood?
- For each Interpretation...
  - Consequences If the joke is interpreted this way, what might happen?
  - Likelihood How probable is it that joke will be interpreted this way?



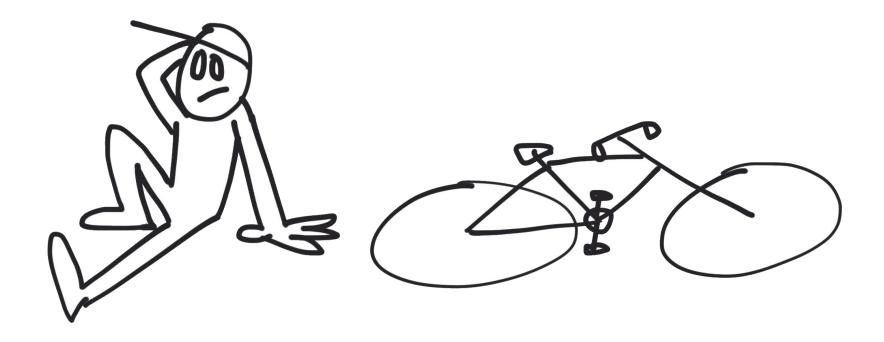
## Funny Framework - Criticisms

- It might not work
  - •Yes, but...it might!
- •It's a lot of work
  - •Yes, but...practice makes perfect!





## Funny Framework - Analogy





## Funny Framework - Analogy





#### So what?





- The Funny Framework offers information
- Information allows insight
- Insight can lead to better decisions
- Better decisions can help avoid inappropriate jokes
- Avoiding inappropriate jokes helps reduce undesirable consequences



#### So what?!?



# The punchline

- •Framework applies to...
  - Jokes
  - Memes
  - Comments, Questions
  - Actions
  - Req Elicitation, Dev. Approach, Testing, Reporting, Bugs
  - Anything where there is risk





- The Funny Framework offers information
- Information allows insight
- Insight can lead to better decisions
- Better decisions can help avoid inappropriate things
- Avoiding inappropriate things helps reduce undesirable consequences



# **Funny Framework**

- Intentions
- •Content
- •Medium
- Control
- •Context

- •Audience
- Reputation
- Interpretations
  - •Likelihood
  - •Consequences





#### And so...

Everything in life has some risk, and what you actually have to do is learn how to navigate it. -Reid Hoffman









Whenever I'm about to do something, I think, "Would an idiot do that?" And if they would, I do not do that thing. - Dwight Schrute



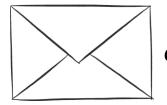
# Is This [Thing] Appropriate?



## **Thank You!**







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